

# HAUTE RESIDENCE

## Monaco Yacht Club & Residences Launches First-Ever Global Virtual Sales Gallery

By Andres E. Caceres  
July 1, 2020

Proving the world is at your fingertips, Monaco Yacht Club & Residences launched the first-ever global virtual sales gallery, spanning nine countries and seven time zones in just a click. The boutique Bayfront development located in the chic MiMo district of Miami Beach -- which broke ground this February and is slated for completion in 2021 - - live streamed its global virtual sales gallery on Thursday, June 25th to prospective buyers worldwide.



Optimum Asset Management USA, developer of Monaco Yacht Club & Residences, tasked WorldWide PR Affiliates to lead the launch of the global virtual sales gallery across nine countries, from France to England, Germany to Spain, and Brazil to Argentina. Prospective buyers received a preview of the nautically themed design of Monaco Yacht Club & Residences, an exclusive enclave of thirty-nine luxurious waterfront residences and a private marina in collaboration with two of the most esteemed names in design, Piero Lissoni andArquitectonica.

“We are delighted to be hosting this momentous occasion on such an international scale,” said **Matthew Barry**, Managing Director of Optimum Asset Management USA. “Already revered for its elite global lifestyle, Monaco Yacht Club & Residences introduces a new dimension in sophisticated European design and elegant, waterfront living synonymous with the French Riviera to Miami Beach. The initial success of the sales process is a true testament to the international appeal of the project and the demand buyers have for the pursuit of pleasure combined with the intimacy of a full-service boutique building.”



To be delivered fully-finished, each of the modern unit interiors were meticulously curated with precise attention to detail, inclusive of the refined Italian-made fixtures and finishes, with Arrigoni wide plank wood flooring from Austria. The design palette of warm whites and rich woods for the lobby and the premier “Resident’s Lounge” -- featuring a library and breakfast bar for leisurely waterfront dining -- evoke a timeless, classic mood reminiscent of a luxurious Côte d’Azur summer resort and responds to the building’s program of luxury living, fun lifestyle, laid-back environment, and relaxed atmosphere.



“It is a very proud moment for us to unveil the much anticipated sales gallery and offer guests from around the world the up-close opportunity to experience the joie de vivre of Miami Beach firsthand,” said **Rodolfo Misitano**, CEO of Optimum Asset Management. “Being a global firm headquartered in Europe, it has always been important for us to seek an international audience for our U.S. real estate portfolio.”



Monaco Yacht Club & Residences will include one to four bedroom residences, ranging in size from 918 to nearly 5,000 square feet. A limited collection of two impressive penthouses will offer expansive living areas, including private terraces with summer kitchens, starting at 2,888 square feet. Primed for indoor/outdoor living and entertaining, the meticulously designed homes will feature expansive wraparound terraces – each with finished floors and ceilings and sweeping views of Biscayne Bay, the Atlantic Ocean and the Miami skyline – as well as contemporary Italian kitchens by Boffi. Additional highlights within the residences will include stone countertops, 10-11-foot high ceilings throughout, large walk-in closets, pre-wired for Home Automation systems to accommodate the latest “Smart Building” technology, private elevator entrances, and premium bathroom interiors featuring imported Italian marble flooring, spacious tubs and frameless, glass-enclosed rainfall showers with designer faucets.

The 12-story boutique development features a myriad of resort-style amenities, including a 12 slip marina exclusively available for residents, a breathtaking rooftop terrace with panoramic views of the Miami skyline featuring a pool and shaded lounge areas with a grill for entertaining, and a state-of-the-art fitness center overlooking Biscayne Bay.



Exclusive sales and marketing for Monaco Yacht Club & Residences are being handled by Fortune Development Sales, The residences are priced from \$1.1 million. For more information, call 305.749.9126, visit the website at <https://monacoyachtclubresidences.com/>, or schedule a showing by appointment only at the sales gallery located at 6897 Collins Avenue in Miami Beach.



KREPS DEMARIA

**Haute Residence**

Website features luxury real estate, celebrity news and real estate, luxurious properties, luxurious lifestyle and more.

UVPM: 42,780

<https://www.hauteresidence.com/monaco-yacht-club-residences-launches-first-ever-global-virtual-sales-gallery/>